



STARTRACK



AUSTRALIA
POST

A helpful guide to packaging wine



The safe delivery of wine and bottled products to your customers, is our top priority

This guide will assist you on how to best pack your bottled products, by highlighting the importance of good quality, sturdy packaging to ensure your goods avoid being damaged during delivery.

When selecting packaging for your wine and bottled products, you should use the following important steps as a guide.

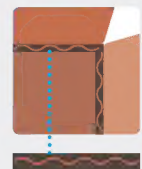


Importance of choosing the correct packaging

1 Outer construction

When choosing your packaging, ensure the outer shell of the packaging is:

- Corrugated cardboard construction with a minimum width of 5mm for sturdiness
- Adequately secured at the top and bottom so that boxes can be lifted by hand or vacuum lift without risk of damage to the package itself.

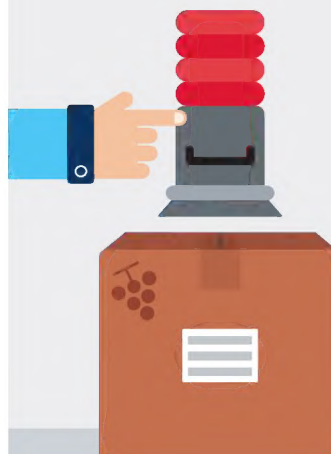


5mm corrugated cardboard

Ensure package outer shell is constructed of 5mm corrugated cardboard

NOTE

When using tape, ensure it does **NOT** cover any labels.



Vacuum lifters

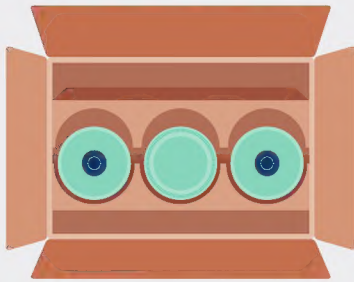
Vacuum lifters are designed to lift heavy boxes, such as wine and bottled products.

2 Dividers & separators

Your packaging **MUST** contain dividers/separators that are:

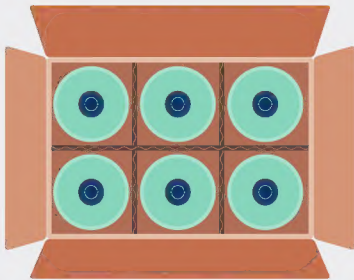
- Adequate to protect the product you are sending
- Moulded egg carton or similar, is the preferred option
- At least 3mm in width/thickness

✓ Preferred



Moulded carton constructions will secure any bottle movement

✓ Acceptable



Using 3mm corrugated cardboard dividers will limit bottle movement

✗ Not acceptable



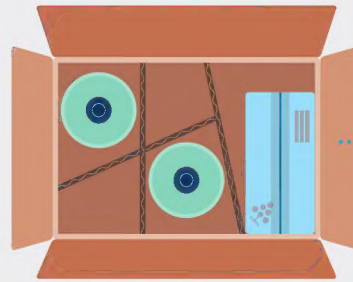
Without dividers, bottles move around within the package and significantly increase the chance of a breakage

3 Empty Spaces

Ensure all contents are secure and not prone to any internal movement.

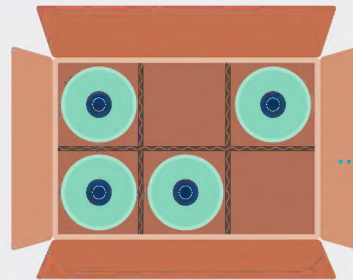
DO NOT leave empty spaces. Ensure all spaces are filled with even weight distribution, "avoid the void".

✗ Avoid



Even with dividers, the empty spaces allow bottles to move within the package, increasing the chance of a breakage

✗ Avoid



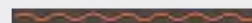
Legend



Top view of bottle



Base view of bottle



Corrugated cardboard

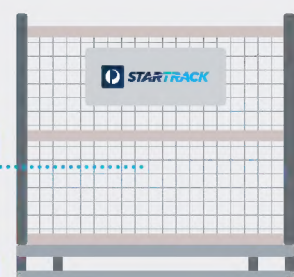
ULD cage labelling

When labelling your cage, an informative directional label marked 'DO NOT TIP' should be applied to **TWO** sides of the ULD, to indicate to the forklift drivers not to invert the product and direct your goods to the appropriate processing location.

NOTE

To order 'DO NOT TIP' labels, please request material code 8838268 from your lodgement point.

This label is not required on each individual package of wine.



Example of an informative directional label to be placed on ULD.